BUSWORLD is the world’s largest B2B exhibition for the bus and coach industry, exhibiting buses, coaches and mini buses, as well as parts, components and services. The first Busworld exhibition took place 48 years ago in the city of Kortrijk in Belgium in 1971 and Busworld South East Asia is the 8th exhibition on the current Busworld calendar next to Turkey, India, Russia and Latin America. During every exhibition, Busworld Academy, Busworld’s knowledge platform, organizes seminars to connect the local industry with Busworld’s international network of specialized experts.

Indonesia with 260 million of populations (40% of ASEAN population) spread over 34 provinces with 415 districts. The Indonesian Ministry of Transportation has planned for procurement of 3,000 new buses to 34 provinces for BRT system until 2019. The procurement of new bus will be opened by early 2019 and Indonesia have 10 new destinations ready now so to serve the number of visitors, the travel companies are predicting to add 5,000 new coaches until 2019.

The premier Busworld South East Asia 2019 will be taking place from March 20 – 22, 2019 at Jakarta International Expo (JIEXPO) Kemayoran - Jakarta, a perfect place for exhibition in a venue built to international standard. This exhibition is exclusive marketplace and unique opportunity to expand networking, learn and source new technology, launch/promote new products and also an ideal platform to find more technologies and services from transport industry.

**Event Fact Sheet**

| Show Name: | Busworld South East Asia 2019 - Indonesia |
|Show Date: | March 20 (Wednesday) – 22 (Friday), 2019 |
|Time: | March 20 – 21, 2019 : 10.00 am – 06.00 pm  
March 22, 2019 : 10.00 am – 04.30 pm |
|Venue: | Jakarta International Expo (JIEXPO) Kemayoran, Jakarta - Indonesia |
|Admission: | Trade and Business Only (visitor under 18 will not be admitted) |
WHY BUSWORLD SOUTH EAST ASIA 2019??
WHY INDONESIA?

The relevance of an international specialized B2B event for bus and coach professionals in South East Asia is clear, when taking a look at the following market factors:

- Growing bus sales: in Indonesia alone a prognosis of 6,700 new vehicles in 2020 (2015: 6,100 new vehicles)
- Development of tourism with double decker buses since 2016
- The current bus fleet is old and needs renewal. As regulation of Ministry of Transportation, Indonesia will regulate bus and coach age. The regulation of bus age is to a maximum of 25 years and tourism bus (coach) to 10 years. According to police records that there are over 500,000 units of bus in operation (on the road) and 36% of bus is over 20 years age. So Indonesia will need over 200,000 units of new bus to replace old buses.
- Indonesia has planned for procurement of 3,000 new buses to 34 provinces for BRT system until 2019. The procurement of 200 units of new bus will be opened by early 2019.
- Indonesia is aiming to 20 million visitors by the end of 2019. There have 10 new destinations ready now. In order to serve the number of visitors, the travel companies are predicting to add 5,000 new coaches until 2019.
- Due to traffic congestion by cars, the government is continuously improving the public transport system with for example a Bus Rapid Transit system in Jakarta, Yogyakarta, Solo and many Province in Indonesia

Exhibitor Profile
- Bus & Coach manufacturers
- Bus & Coach bodybuilders
- Accessories manufacturers
- Spare parts manufacturers
- Battery manufacturers
- ITS/hybrid devices
- Lights & LED displays
- Tyre manufacturers
- Bus and Coach interior decors
- Seat manufacturers
- Flooring
- Product designers
- Audio-Visual
- Air-conditioning
- Upholstery
- Dash Boards
- Financial Institutions
- Paint Decors

Visitor Profile
- City Bus Operator
- Public Transport
- Tourism Transport
- Port & Airports
- Hospital
- Bus Manufacturer
- Transport Authority (Government)
- Bus Rental Center
- Public Transport
- Tourism Company
- Research and Development
- Knowledge Institution
- Factory
- Vehicle Manufacturers and traders
- Wholesalers, Supplier and After Sales Services
- Maintenance & Inspection
- Vehicle Workshop
- Importer, Exporter and traders, etc.

Projected of Busworld South East Asia

250 Exhibitors
15,000 Visitors
6000 sqm Exhibition Space
18 Country
Busworld South East Asia 2019 - Indonesia will take place at Jakarta International Expo, a perfect place for exhibition in a venue built to international standard. Only 30 minutes away from Jakarta’s CBD, half an hour away from Soekarno – Hatta International Airport, 20 minutes away from Gambir train station, 5 minutes away from five stars hotels and leading restaurants, and 2 minutes from Kemayoran highway.

**COST OF PARTICIPATION**

**Floor Space Only**

**CATEGORY PRODUCT AREAS:**

A. Vehicles Unit:
- USD 140 / sqm  (100 – 150 sqm)
- USD 105 / sqm  (151 – 300 sqm)
- USD 80 / sqm  (301 – up sqm)

B. Components, Accessories and Equipment:
- USD 270 per sqm (min 36 sqm)

**Standard Stand Package**

USD 310 per sqm
(minimum area 12 sqm)

Description: Floor space, carpet flooring, white panel with Cotenan structure, fascia name of the exhibitor (no logos), power point, fluorescent tubes, folding chair, wall shelving, round table, reception table, waste basket.

Note: The rates exclude 15% of VAT
*All exhibitions who are domiciled in Indonesia must use IDR (Indonesian Rupiah) in payment in accordance with the current market rate.

**Supported by**

The Ministry of Industry, the Republic of Indonesia

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Indonesian Exhibition Companies Association (ASPERAPI)

**Organized by**

busworld

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**The other Busworld exhibitions:**

CENTRAL ASIA, Almaty | 25-27 JUN 2019
EUROPE, Brussels | 18-23 OCT 2019
CHINA, Shanghai | 18-20 MAR 2020
LATIN AMERICA | 2020
TURKEY | 2020
INDIA | 2020
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