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Press Release Busworld

Experience the intersection of comfort, innovation, and sustainability at Busworld Southeast Asia 2024

After delivering two successful exhibitions in 2019 and 2022, the bus and coach industry gears up for its next big meet in the upcoming third edition of Busworld Southeast Asia. Scheduled from May 15-17, 2024, at the Jakarta International Expo in Indonesia, this event promises to be a pivotal moment for industry professionals.

The Indonesian bus market is on an upward trajectory, fueled by urbanization, infrastructural enhancements, environmental concerns, and tourism. Government-led initiatives are significantly influencing the shift towards more sustainable, cleaner public transport solutions, including electric buses.

Lots of vehicles to discover

Indonesia's top bus bodybuilders, Laksana, New Armada, Adi Putro, and Tentrem—collectively representing around 80% of the market share—are all set to display their latest innovations at the event.

Notably, **New Armada** will be celebrating its 50th anniversary by unveiling a new vehicle among its diverse exhibit, which includes a sleeper coach, a 6-meter minibus, an 8-meter midibus, several 12-meter coaches, and more. This exhibit also serves to spotlight their collaboration with Sinar Jaya, one of Indonesia's leading bus operators.

Laksana is taking significant strides towards the electrification of transport, showcasing a full electric low entry 12-meter bus. As pioneers of the sleeper bus concept in Indonesia, Laksana continues to innovate with its Suites Class offering varied travel experiences.

Adi Putro is leading the way in chassis design with its air suspension frame, reflecting its commitment to quality and innovation through ongoing research and international collaboration.

Tentrem, known for its high-quality production of medium to large buses, remains focused on delivering excellence.

Golden Dragon also returned to the show and focuses completely on the electric buses trend. They will present the 6-meter Astar, the 7.3-meter Intour and the 12-meter E12 LD.

Components, accessories and services are equally important

The exhibition will also feature a wide array of components, accessories, and services from suppliers across Indonesia, China, Taiwan, India, Türkiye, and the United Kingdom. A special highlight of this year's program is the **Company Pitch Program**, set for May 16, designed to



facilitate efficient information exchange and deepen industry knowledge among engineering teams and other participants.

Matchmaking: get connected to your new business partner(s)

In a bid to foster direct connections within the industry, Busworld introduces a Matchmaking Program aimed at bridging the gap between bus **body builders (buyers)** and **suppliers of components, accessories, and services (sellers)**. This initiative is designed to streamline the collaboration process, ensuring that participants find the right partners for their business needs.

Electric Bus Conference

A key feature of Busworld Southeast Asia 2024 will be a comprehensive conference on the electrification of bus fleets, taking place on May 16 and 17. This event will gather insights from global transportation leaders, focusing on market trends, investment strategies, and operational efficiencies in electric bus deployment.

Notable speakers include Tom Cunnington from **Transport for London** and Alok Jain from **The Kowloon Motor Bus Company**, among others, who will share their expertise on a range of topics from insurance and safety to route planning and rider communication strategies.

For the latest updates, including detailed exhibitor information, program schedules, and ticket registration, please visit www.busworldsoutheastasia.org. Busworld and its exhibitors are eagerly anticipating the opportunity to welcome bus and coach professionals from Southeast Asia and beyond.

About:

- Busworld Southeast Asia: [website English - Bahasa](#)
- Busworld International with a complete overview of all Busworld exhibitions: [website](#)
- Pictures Busworld Southeast Asia 2022 – rights free [photo library](#)

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