

# busworld®

SOUTHEAST ASIA JAKARTA

15-17 MAY 2024 

THE INDONESIAN  
BUS MARKET  
AT A GLANCE

## WHY YOU MUST PARTICIPATE IN BUSWORLD SOUTH EAST ASIA

AFTER THE RESOUNDING **SUCCESS OF THE FIRST TWO EDITIONS**, WE ARE PROUD TO PRESENT THE **THIRD EDITION OF BUSWORLD SEA**. THE TRADE SHOW PROMISES **A LARGE INTERNATIONAL NETWORK, UNSEEN MARKETING AND SALES POSSIBILITIES**.



280,000,000

**INDONESIA** IS THE **LARGEST MARKET** IN THE ASEAN REGION WITH OVER **280 MILLION PEOPLE**. THEREFORE, BUSWORLD SEA EMERGES AS THE HUB FOR THE REGION'S BUS MARKET..



241,000

AT THE END OF 2022, THE **NUMBER OF BUSES** IN OPERATION IN INDONESIA IS **241,000**.



+ 3,000



2,000-2,500

**MORE THAN 3,000 BUSES** ARE SOLD EACH YEAR, WITH ANOTHER **2,000-2,500 BUSES BEING RE-BUILT** BY BODY BUILDERS TO EXTEND THE LIFE OF A BUS.

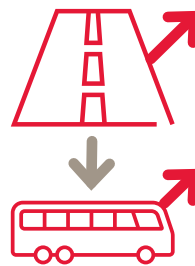


THE INDONESIAN GOVERNMENT HAS APPLIED **THE BUY THE SERVICE (BTS) SCHEME** IN 10 CITIES. THIS PROGRAMME, SUPPORTED BY A 100% SUBSIDY OF OPERATIONAL COSTS IS AIMED AT SECURING **A SWITCH FROM PRIVATE VEHICLES TO PUBLIC TRANSPORTATION**.



\$ 70,000,000,000,000

**TO IMPROVE CONNECTIVITY AND LOGISTICS**, THE INDONESIAN GOVERNMENT IS INVESTING **USD 70 BILLION TO DEVELOP ROAD INFRASTRUCTURE**. THE GOVERNMENT TARGETS TO **INCREASE THE LENGTH OF TOLL ROADS** FROM 2,386 KM TO 5103 KM BY 2024 AND 18,800 KM BY 2030.



THE DEVELOPMENT OF **HIGH-QUALITY ROADS** EXPECTED TO **FURTHER SPUR THE DEMAND FOR HIGH QUALITY INTER-CITY BUSES**, WHICH IS CURRENTLY A MARKET OF ABOUT 800 UNITS A YEAR.



← 2,149 KM →

INDONESIA HAS DEVELOPED **A BUS RAPID SYSTEM IN 30 CITIES**. THE LENGTH OF THE JAKARTA BRT SYSTEM WILL BE **INCREASED** FROM 431 KM **TO 2,149 KM**.



THE INDONESIAN GOVERNMENT HAS MADE A COMMITMENT TO ACHIEVE **NET ZERO EMISSIONS BY 2060**. THE CITY-OWNED BUS OPERATOR-GREAT JAKARTA'S TRANSJAKARTA HAS AN AMBITIOUS PLAN TO EXPAND ITS E-BUS FLEET TO 10.000 UNITS BY 2030.



OTHER CITIES SUCH AS **BANDUNG, SURABAYA, AND MEDAN** ARE BECOMING **PILOT REGIONS** FOR BUS RAPID TRANSPORT (BRT) **ELECTRIFICATION**.



**INDONESIA IS A VIBRANT AND OPEN MARKET** WITH ABUNDANT OPPORTUNITY FOR GLOBAL AND LOCAL BUS INDUSTRY PARTICIPANTS, ESPECIALLY THOSE WHO ARE LOOKING AT **LONG-TERM WIN-WIN POSSIBILITIES**.

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## SHOW INFORMATION

<b>SHOW NAME:</b>	BUSWORLD SOUTHEAST ASIA 2024
<b>SHOW DATE:</b>	MAY 15 (WEDNESDAY) – 17 (FRIDAY), 2024
<b>TIME:</b>	MAY 15 – 16, 2024: 10.00 AM – 06.00 PM MAY 17, 2024: 10.00 AM – 04.30 PM
<b>FREQUENCY:</b>	BIENNIAL
<b>VENUE:</b>	HALL B3 & C3, JAKARTA INTERNATIONAL EXPO (JI EXPO) KEMAYORAN, JAKARTA – INDONESIA
<b>ADMISSION:</b>	TRADE AND BUSINESS VISITORS ONLY

## PROJECTIONS

<b>EXHIBITORS:</b>	150 COMPANIES
<b>VISITOR:</b>	10,000 TRADE & PROFESSIONAL VISITORS
<b>SIZE AREA:</b>	8,000 SQM

EXHIBITOR PROFILE	VISITOR PROFILE
BUS & COACH MANUFACTURERS	BUS MANUFACTURERS
BUS & COACH BODYBUILDERS	CITY BUS OPERATORS
ACCESSORIES MANUFACTURERS	PUBLIC TRANSPORT STAKEHOLDERS
SPARE PARTS MANUFACTURERS	TRANSPORT AUTHORITY (GOVERNMENT)
BATTERY MANUFACTURERS	TOURISM TRANSPORTERS
ITS/HYBRID DEVICES	PORT & AIRPORTS MANAGERS
LIGHTS & LED DISPLAYS	HOSPITALS
TYRE MANUFACTURERS	BUS RENTAL CENTERS
BUS & COACH INTERIOR DECORS	TOURISM COMPANIES
SEAT MANUFACTURERS	RESEARCH & DEVELOPMENT ORGANISATIONS
FLOORING	DOMAIN EXPERTS
PRODUCT DESIGNERS	WHOLESALERS, SUPPLIERS & AFTER SALES SERVICE PROVIDERS
INFOTAINMENT SYSTEMS	MAINTENANCE & INSPECTION
AIR – CONDITIONING	AFTERMARKET
UPHOLSTERY	IMPORTERS, EXPORTERS & TRADERS
DASHBOARDS	
FINANCIAL INSTITUTIONS	
PAINT DECORS	