



**adi putro**



Great Innovation  
With Performance  
Excellence

# INTRODUCTION TO ADI PUTRO



- Bus Body Builder / Carrosserie
- Established in 1973
- Malang, Indonesia
- 85,000 m<sup>2</sup> + 35,000 m<sup>2</sup>



# PRODUCT LINE

## MICROBUS DEPARTMENT



## BUS DEPARTMENT



# MICROBUS DEPARTMENT

## ADVANTAGES:

- Mobility
- Easy Access to narrow roads and city streets

## MOST SUITABLE FOR:

- Short Route
- Shuttle Services
- Feeder Transportation Services
- Small Groups Tourist Bus Services

# BUS DEPARTMENT:

## ADVANTAGES:

- Maximum Baggage Capacity
- Maximum Passenger Capacity
- Ride Comfort
- Room For More Customization

## MOST SUITABLE FOR:

- Medium to Long Routes
- City Bus
- Intercity Bus Services
- Tourist Bus Services
- Airport Transportation Services

# INDONESIAN BUS MARKET

One of Key Factor that Affect the Demand for Buses in Indonesia is:

Government Continue To Invest On Developing The Road Infrastructure

# TOLL ROAD TRANSPORTATION DEVELOPMENT



Nurhanisah Y. (2023) Tarif Jalan Tol Trans Jawa 2023. Retrieve From <https://indonesiabaik.id/infografis/tarif-jalan-tol-trans-jawa-2023>



Nurhanisah Y. (2023) Tarif Jalan Tol Trans Sumatera 2023. Retrieve From <https://indonesiabaik.id/infografis/tarif-jalan-tol-trans-sumatera-2023>

# EFFECTS ON BUS MARKET

- Efficient Time Travel
- Increasing The Number of Bus Passenger (People Starts to Choose Buses as their way for travel)
- Increasing the Number of Buses in Indonesia
- Passenger expect Comfort, Private, and Safety Bus



THANK YOU

